

# Develop Your Courage Using Your (Thinking) Strengths



**Traci Duez**

Traci earned a bachelor's degree in chemistry from Case Western Reserve University in Cleveland, OH. She entered the master's program in athletic coaching at The Ohio State University. She has coached basketball at the high school and collegiate levels. She was also a project manager for 17 years and directed over 100 consultants for an IT consulting firm.

Traci has spoken to more than 15,000 people over the past 6 years including over 70 PMI chapters including 4 PMI Global Congresses.

Today she applies her background in science and coaching to help Project Managers and executives measurably improve their thinking and leadership skills using the breakthrough science of neuro-axiology. You'll learn more about her and neuro-axiology during this presentation as well as how to immediately apply your new knowledge to your career and your life.

## 5 Steps to Self-Empowerment

To be a great at your profession, you must have courage. You have a lot of decisions to make on a daily basis regarding plans, processes, and people, but how do you know and communicate these decisions effectively. Often times that takes courage.

**Courage is the backbone of leadership and self-empowerment, and it is value that secures the backbone in place.** To develop the courage to lead, you must have a framework on which to analyze value. The science of axiology gives you this framework and helps you make better decisions and develop your courage to lead.

In this presentation you will learn:

- Why courage and confidence some times flee from us.
- How to use the scientific principles of neuro-axiology to make better choices.
- To identify YOUR thinking and valuing habits that sabotage your courage
- That taking back your power starts with your thinking
- What steps to take to immediately grow your confidence and courage

Courage isn't something that you either have or don't have. Courage is something that you can learn. Courage is something that will come easily to you when you look at the world from your best value-centered perspectives. You will learn the 5 steps to self-empowerment and courage so you can own your success!

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### Testimonial:

*"I can say that it was such a pleasure being at one of Traci's presentations. She nearly knocked me off my seat. She speaks persuasively, convincingly with the right amount of humor that builds interactivity with the audience. She left the audience highly motivated and ready to take action. I highly recommend Traci for Leadership Coaching and as a Motivational speaker."*

- Annie Coffin, Information Security & IT Audits / Controls Specialist, Orlando, FL



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