

# CHANGE IS IMPOSSIBLE UNLESS YOU CHANGE YOUR MIND



**Traci Duez**

Traci earned a bachelor's degree in chemistry from Case Western Reserve University in Cleveland, OH. She entered the master's program in athletic coaching at The Ohio State University. She has coached basketball at the high school and collegiate levels. She was also a project manager for 17 years and directed over 100 consultants for an IT consulting firm.

Traci has spoken to more than 15,000 people over the past 6 years including over 70 PMI chapters including 4 PMI Global Congresses.

Today she applies her background in science and coaching to help Project Managers and executives measurably improve their thinking and leadership skills using the breakthrough science of neuro-axiology. You'll learn more about her and neuro-axiology during this presentation as well as how to immediately apply your new knowledge to your career and your life.

**“Discover how Neuro-Axiology (study of human value) impacts your ability to change, not only yourself, but others.”**

Change is the only constant in life. If you have a difficult time with change, you will have a difficult time with life.

Albert Einstein said *“The significant problems we face today cannot be solved at the same level of thinking we were at when we created them.”* Change is initiated by issues, challenges and problems. Your ability to solve problems and create change through others will determine your success as a leader and manager.

In order to create real, lasting change you must change your “level of thinking”. How do you do that? We'll discover that and how to create something much more valuable than success in this presentation.

#### **Topics that we'll cover in this presentation:**

- The objective science behind value and value judgments (choices)
- The anatomy of habit and the anatomy change.
- A New Way of looking at the thinking and choices.
- How to move from survival through success to significance.
  - Those who can handle change survive.
  - Those who can create change and solve problems are successful.
  - Those who inspire others to change are leaders of significance.
- How Neuro-Axiology can improve your leadership abilities, your critical thinking and your productivity by helping you create REAL, LASTING change.

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#### **Testimonial:**

*“Traci has a wonderful way of bringing what can be a dense subject to a very understandable level. She speaks from her heart with good humor and reads her audience incredibly well. Add to her well-honed speaking skills the power of the study of Neuro-Axiology and you will find great value to bring back to your work and personal lives.”*

- Martha Staples McCamy, Madison WI



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