



TRACI DUEZ

The Thought Coach and Featured Speaker

Helped over 23,000 People Overcome
Self-Doubt in Favor of Success.



In order to accomplish great feats and live a life of meaning, you must have the courage and confidence to take action. Most have the knowledge and skills to do it but fail to implement it. This isn't an information problem; it's a thinking and valuing problem.

Self-doubt sabotages us every step of the way. It diminishes our dreams, undermines our actions, and can leave us feeling like we're not good enough. In order to live a life of meaning and contribution, we must have the courage and confidence to take action. This self-sabotaging mindset isn't something that suddenly attacks you. It creeps up on you eroding your boldness little by little.

How can we stop this? We need to regain control of our thinking and our value judgments.

Traci Duez uses the science of neuro-axiology to guide her audience through a process that allows them to develop the awareness that they can shift their thinking and make a different, more value-filled choice. She also shows them how to be more willing to make that choice and how to use the power of axiology to unleash their brilliance. From this place, they are able to create their purpose and reclaim their power to make a positive difference in the world.



SPEAKING TOPICS



ASK & YOU SHALL ACHIEVE: THE TRANSFORMATIVE POWER OF QUESTIONS

Nothing has more power to cause a complete mental shift than that of a question. Questions spark consideration; consideration moves the mind to new ideas which can lead to innovation, motivation, and transformation. Not all questions are created equally. Traci teaches you three powerful questions that will transform your life.

YOU DON'T SUCK; YOU'RE JUST STUCK

You may not realize it, but you could be sabotaging your own success. You know you should be doing something, but you don't do it. Traci helps audience members understand how progress happens only when self-punishment and self-deprecation give way to self-leadership.

FROM CHAOS TO CONFIDENCE: THE HIDDEN POWER OF VALUE DYNAMICS

Traci uses the science of neuro-axiology to help audience members develop a better mindset. She shows them the hierarchy of value and how they can use this hierarchy to measure their own thinking habits and know how to generate greater value.

CREATING PURPOSE: FINDING JOY IN YOUR JOURNEY

Finally, Traci guides audience members in creating their purpose rather than wasting their time trying to find it. She then helps them develop a plan for using this purpose to reclaim their power. This plan will give audience members actionable steps that lead to more joy, passion, and fulfillment in their lives, careers, and business.

“People mistakenly believe their job is to complete tasks and deliver products or services. It isn’t. It’s about having the courage to connect with people and deliver value through the human experience.”

Traci Duez helps others transform their thinking by drawing from her own experience. For over 25 years, she struggled with self-doubt. Her internal dialogue told her that she didn’t deserve to be the best, that she’d made too many mistakes, and that she was somehow less than her peers.

In order to mask her perceived shortcomings and deficiencies, she focused on being dependable employee. As a result, she was successfully climbing the corporate ladder and making good money. However, something was missing.

That’s when Traci discovered neuro-axiology and knew that she wanted to change her life. She realized that it was her thinking, not circumstance, that created her self-doubt. She developed the courage to go from someone who became physically ill at the thought of speaking to a small group to being an inspirational presence on the stages of the world.

Now she wants to share the secret of that success with others. Her message has been featured on a variety of platforms, across many industries, including numerous organizations, such as Microsoft, Halliburton, Texas A&M University, American Family Insurance, and Shell Oil to name a few.

In her free time, she enjoys watching live sporting events with her family and friends. She can also be found coaching Special Olympics Basketball and umpiring Little League Baseball.

ABOUT TRACI DUEZ

Founder & President,
Break Free Consulting



PEOPLE ARE TALKING ABOUT TRACI DUEZ

Speaker Rating 4.94 out of 5



“I recently asked Traci Duez to speak at our St. Louis PMI Dinner Meeting. She was really a hit with the audience as she scored a Superior as gauged by our respondents’ feedback.”

“On a personal level, I attended Traci's Seminar the next day and found that I was able to utilize the learnings each day in my position as Lead Project Manager for a major fortune 500 company. Having been a project manager for a long time, Traci offered fresh and current insight that was sorely needed in my everyday interactions with my colleagues as well as my family.”

“As anyone who knows me well would say, I don't give cheap endorsements or compliments, but Traci just knocked it out of the park. I look forward to future presentations and seminars as I consider Traci Duez a superbly gifted and wise presenter and indeed a very present help to the project management profession.”

- Michael Neace, MA, PMP
Usher at St. Louis Cardinals
St. Louis Cardinals Webster University
Greater St. Louis Area

“Traci's level of expertise as an inspirational speaker and a value-centered leadership coach is very well grounded. She brings a fresh breath of insight ... I listened to her presentations as part of my personal development program and the depth of information she imparted to me during this period has left a positive indelible mark forever etched on my personality. If you need a highly efficient value-centered leadership coach or an inspirational speaker, Traci is your best bet; and believe me, you will be glad you consulted her. I recommend her strongly without reservations.”

- Sasaenia Paul Oluwabunmi, PMP, MIET
Project Management (Engineering) | Project Finance (Energy)
TEDxVienna Frankfurt School of Finance & Management

“Traci Duez spoke recently at our Project Management Institute Professional Development Day. Traci is energetic, bright, humorous and a great speaker. I enjoyed her keynote on leading with RESPECT, the three classes of value, their ranking and a reminder that each of us is unique, priceless and irreplaceable. My favorite part? She provided practical step-by-step actions I can put to use today to be a better leader. I highly recommend Traci.”

Laura Carrington Duckett, PMP, PMI-ACP
Customer-focused expert at getting IT done
Oak Ridge National Laboratory University of Tennessee, Knoxville

“Traci has a brilliant way of conveying her message to the audience. Her stories are real and if you can't relate to some of the challenges she describes, then you need to keep living and remember her advice and strategies.”

Roderick Gilliam
Structuring Success Through Financial Education
Guardian Life DeVry University, Greater St. Louis Area

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**CONTINUE THE
CONVERSATION**



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